



Sector Strategies Taskforce

August 12, 2014

**Indiana Government Center South
Conference Room 4
Indianapolis, IN 46204**

MEETING MINUTES

Members Present: Brad Bishop, Senator Doug Eckerty, Roger Feldhaus, Jessica Fraser, Pat Kiely, Angie Klitzsch, Amy Marsh (for Kevin Brinegar), Scott Sanders, Rep. Ben Smaltz, Victor Smith, Jeff Terp (for Tom Snyder)

Members Not Present: Betsy McCall

Staff Present: Nate Klinck, Josh Schlake

I. Welcome and Call to Order

Taskforce Chair, Victor Smith, called the meeting to order at 1pm, and welcomed members to the first meeting of the taskforce. Mr. Smith reviewed the agenda with members, and asked each of the members to introduce themselves and the role they believe they will serve on the taskforce.

II. Introduction of Taskforce Members

Each taskforce member and staff present introduced themselves and provided a little of their background and the connection to the taskforce's work.

III. Overview of Taskforce Duties and Responsibilities

Nate Klinck, Director of the Career Council, provided the taskforce with an overview of the duties that the Career Council had assigned. Mr. Klinck reviewed the three primary duties of the taskforce:

- Oversee the completion of the Career and Technical Education Return on Investment Study on behalf of the Career Council;
- Conduct the analysis and identification of priority sectors of Indiana's economy; and
- Develop and implement the framework for sector strategies/partnerships.

Throughout the discussion, taskforce members shared thoughts regarding methods for analyzing and identifying the priority sectors of the economy. There was discussion about performing the analysis at the state or the regional level, or both. Mr. Klinck also provided the taskforce with a tentative timeline for completing the grand majority of their work by early 2015.

Mr. Klinck then asked Josh Schlake, Associate Director of Policy at the Center for Education and Workforce Innovation, to share a PowerPoint presentation covering the work that has already been completed on the CTE Return on Investment Study, which will serve as the bulk of the taskforce's initial work. In Mr. Schlake's presentation, he covered the genesis of the CTE study, and shared an overview of the type of investments in CTE that are occurring as well as how the study is approaching the return of those investments. Mr. Schlake also provided an overview of the public outreach that has occurred as part of the study, and the next steps.

Throughout Mr. Schlake's presentation, taskforce members shared thoughts on ways in which the investments and returns could be effectively captured and ideas about how to further engage stakeholders in the process. Following Mr. Schlake's presentation, Mr. Smith indicated that the CTE ROI Study would form the basis of the next taskforce meeting agenda.

IV. Presentation and Discussion of Sector Strategies/Industry Partnerships

As an introduction to this meeting topic, Mr. Klinck shared that it was included in the agenda because establishing and defining sector strategies/industry partnerships will form a key part of the taskforce's work. Jessica Fraser provided the taskforce with an overview of sector strategies/industry partnership research that she has conducted. Ms. Fraser's presentation included a concise definition for sector partnership, "Sector partnerships organize stakeholders connected with a specific local or regional industry to develop workforce development strategies within the industry." Her presentation also touched on the benefits of industry partnership entities, and on industry partnerships that were already working in Indiana.

During Ms. Fraser's presentation, taskforce members discussed how to best form industry partnerships – is it better if they form organically or if their formation can be seeded and built. Taskforce members also discussed the regional nature of partnerships – could they be statewide, regional, inter-regional, or multi-regional. They also discussed the importance of determining how sectors and/or clusters are defined in this work.

V. Discussion of Next Steps

Taskforce members discussed their next steps. They agreed that the next three meetings of the taskforce would focus on each of the three duties they have been assigned. The first topic that will tackle is the CTE ROI Study. Members looked at their calendars and determined that the next taskforce meeting will be held on September 9th from 10:30am-12pm. They also agreed to schedule monthly meetings for the next three months. Mr. Klinck agreed to send a poll to members to determine the best meeting dates for the meetings.

VI. Adjournment

Mr. Smith adjourned the meeting at 2:30pm.